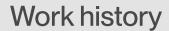# Enrico Greco
Visual designer / frontend developer

Dedicated and resourceful professional with 16 years in the tech and design industry, bringing a unique combination of sharp coding skills and creative vision to every challenge. Driving projects from concept to completion thanks to a well rounded expertise in design, development and project management, I also bring enthusiasm, a collaborative approach and a little bit of humor to the teams I work with. Always eager to expand my network, explore new pathways and keep my vision fresh by engaging with other inspiring professionals.

Work history

Website optimisation specialist @Data Fanatics b.v.   2023 - 2024
Eindhoven, The Netherlands

IT project manager and website optimization specialist for the platform MarbsLifestyle, supporting a team of 10 to 15 developers (based in Bangladesh and India) to convert shared Figma prototypes into web implementations.

– Developed quality standards for web optimization with a performance and speed improvement of more than 15% on Lighthouse and GTmetrix;
– defined and implemented hand-off documentations and custom bugs lists to increase the developers' productivity by more than 25%;
– included a series of internal banners with Google Ad Manager throughout the website to increase the internal page linking by 30% and the website's popularity;
– instructed the team on how to implement more than 5 API systems in the rentals section, including Booking for listings retrieving and OpenAI for unique text generation and editing.

Frontend developer @Archimedia s.r.l.   2021 - 2023
Brescia, Italy (remote job)

Frontend developer working in a team of 15 people following a CI/CD workflow and UI/UX designer supporting the creative department with wireframes, prototypes and video prototypes.

– Helped the company switch from AlchemyCMS to Wordpress to make the deliveries and troubleshooting faster by more than 35%, solve many deprecation problems and erase the frustration of the clients with the backend;
– collaborated within a CI/CD environment, utilizing tools like GitLab, Docker and GitKraken to streamline the development/deployment process and deliver more than 3 websites per month;
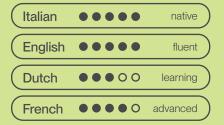– learned Ruby on Rails and AlchemyCMS in 1,5 months with no previous experience.

Basic information

Birth date   14/04/1988
Gender   Male (he/him)
Nationality   Italian
Dr. license   B (EU)

Languages

Italian	●●●●●	native
English	●●●●●	fluent
Dutch	●●●○○	learning
French	●●●●○	advanced

Contact

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Instagram
www.instagram.com/eric.grecki/

GitLab
gitlab.com/users/enricogreco_dev/

Web, graphic and motion designer @ BringUp s.r.l.   2015 - 2018
Rome, Italy

Co-owner and designer for a startup created with a team of 8 professionals including designers, architects and 3D artists, working remotely with a base office in Rome.
- Experimented the management side of a startup company and the thrill to work autonomously within a network of designers and more than 20 clients and stakeholders, while keeping my 9-to-5 job;
- took part to an average of 5 monthly brainstormings, campaign productions and contests together with my colleagues.

Design specialist @ DOConline s.r.l.   2008 - 2021
Potenza, Italy

In-house graphic, video and interaction designer for more than 50 exhibitions, museums, events and social campaigns throughout more than 10 years.
- Managed and coordinated the design activities of the company within a team of 10-15 people, creating brand identities, standalone applications, videos and infographics for museums, exhibitions and specific clients;
- successfully balanced full-time work with the pursue of a Bachelor and a Master degree, with the possibility of applying my studies to more than 50 concrete projects;
- learned how to manage a total of around 20 clients and more than 50 projects in full autonomy, in a team environment and under the coordination of a direct manager.

Freelance projects

Web designer and developer @ Kolk+ / Eindhoven   2023 - 2024
Web designer and developer @ Ginko Film / Venice, Italy   2018 - 2024
Web designer and developer @ Itineranze DOC / Italy   2022 - 2024
Web designer and developer @ PerSo Film festival / Perugia, Italy   2023

- UI/UX design, including interviews, testing, wireframes and prototypes, with an average production time of 1 month;
- frontend/backend development in a time range of 3 months to 1 year, depending on the complexity of the project;
- system administration of the domains, web hosting and e-mail platforms, including troubleshooting and support for 2 years.

Education

Master in Motion graphics design @ IED - European Design Institute - Milan, Italy
Bachelor in Visual Communication @ University of Basilicata - Potenza, Italy

WS Creative coding - P5JS & Processing - 48h @ La Scuola Open Source
WS Basic Design w/ Giovanni Anceschi - 48h @ La Scuola Open Source
WS Premiere Pro & After Effects Startup @ ILAS Academy - Naples, Italy

Software & Tech stack

Visual, UI/UX design

FIGMA   ADOBE XD   FRAMER   INVISION   STARK   SKETCH   ADOBE CREATIVE SUITE

Frontend/Backend development

SCSS, HTML, JS   JQUERY   PHP   NPM, NODE.JS   REACT   WORDPRESS   MYSQL   VISUAL STUDIO CODE

Motion design and video editing

AFTER EFFECTS   BLENDER 3D   ADOBE PREMIERE   CINEMA 4D   ADOBE AUDITION   PROCESSING   ADOBE ANIMATE

Project management

OFFICE 365   SHAREPOINT   MONDAY.COM   APPLE IWORK   JIRA   GITLAB

Passions & hobbies

CONTEMPORARY ART   MUSEUMS & EXHIBITS   CINEMA   THEATRE   FESTIVALS   READING   SWIMMING   BIKING   HIKING   FITNESS

Check my leisure time activity:
letterboxd.com/henrykgrecki/
goodreads.com/ericgrecki
open.spotify.com/user/1167741006